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2.8MM Liquor Stores
Canada-Wide



2.6B Bars &
Nightclubs



97MM
Restaurants,
Bars & Caterers



3 in 4 Canadian
Adults enjoy
Alcohol

LIBRATION NATION

23.7M



Using real-life
movement & ad
exposure data to
build essential
audiences

#CaptureyourConnoisseur



CHAMELEON
DIGITAL MEDIA

